

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because many homeowners in our community are currently asking themselves a significant question: "Is our current home still the right fit for our lifestyle?"

As life changes, the home that was perfect years ago may now feel larger than necessary. Managing extra maintenance, rising utility costs, or unused rooms can become a burden. Downsizing is often not just about moving to a smaller space, but about upgrading your quality of life, increasing your financial freedom, and simplifying your daily routine.

I would like to offer you a complimentary "Right-Size Consultation." During this brief meeting, we can discuss:

- The current market value of your home.
- Strategies to simplify the transition and decluttering process.
- Local housing options that offer less maintenance and better accessibility.
- How much equity you could potentially unlock for retirement or travel.

There is no obligation to list your home. My goal is simply to provide you with the information you need to make the best decision for your future.

Are you available for a brief phone call or a coffee meeting next week? Please let me know what day works best for you.

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]