

[Your Name]
[Your Company/Agency]
[Your Address]
[Your Phone Number]
[Your Email]

[Date]

[Recipient Name]
[Law Firm Name]
[Recipient Address]

Re: Proposal for Mutual Referral Partnership

Dear [Recipient Name],

My name is [Your Name], and I am a real estate professional specializing in the [Local Area] market. I am writing to you because I admire your firm's reputation in estate planning, and I believe there is a significant opportunity for us to provide enhanced value to our clients through a mutual referral partnership.

In my practice, I frequently work with clients who are undergoing major life transitions-such as downsizing, managing inherited property, or restructuring assets. These clients often require expert legal guidance regarding trusts, wills, and probate to ensure their real estate investments are protected and integrated into their broader estate plans.

Conversely, I understand that your clients often require specialized real estate services when settling estates or updating their portfolios. I am confident that my market expertise and commitment to client service would be a valuable resource for your firm and the families you represent.

I would welcome the opportunity to meet briefly to discuss how we might collaborate to better serve our shared community. Are you available for a brief introductory call or a coffee meeting next week?

Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]