

[Your Name]
[Your Company/Firm Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Company Name]
[Recipient Address]

Subject: Partnership Opportunity for [Client Type, e.g., Senior Homeowners/High-Net-Worth Clients]

Dear [Recipient Name],

I am reaching out because I admire your work in [Recipient's Field, e.g., Estate Planning/Real Estate] within the [City/Area] market. My name is [Your Name] and I specialize in [Your Specialty].

Often, my clients require professional guidance in [Recipient's Area of Expertise] to fully protect their assets and ensure a smooth transition of their property. I am looking to establish a strategic referral partnership with a trusted professional to whom I can confidently direct my clients.

Given our overlapping client base, I believe a mutual referral relationship could provide significant value to our clients while helping grow both of our practices. I would appreciate the opportunity to learn more about your services and discuss how we might work together.

Are you available for a brief introductory call or a coffee meeting next week? I look forward to hearing from you.

Best regards,

[Your Signature]

[Your Name]
[Your Title]