

Subject: Thinking about a smaller space? I can help.

Dear [Client Name],

I hope you are doing well and enjoying your home. I am reaching out because I have recently assisted several clients who are transitioning into a new phase of life: downsizing.

As an "Empty Nester," the transition from a large family home to a more manageable, lifestyle-oriented space can feel overwhelming. My goal is to make that process seamless, from decluttering and listing to finding the perfect smaller home or luxury condo.

If you know of any friends, family members, or neighbors who are considering downsizing this year, would you please keep me in mind? I would love to offer them a complimentary home valuation and a consultation on how to maximize their equity during this move.

I greatly value your referrals and promise to provide your contacts with the highest level of care and professionalism.

Thank you for your continued support.

Best regards,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Your Website]