

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am reaching out to you because of your reputation for providing exceptional care and guidance to seniors in our community. As a real estate professional specializing in "Golden Years" transitions, I understand that moving from a longtime family home into a more manageable living situation is often an emotional and complex journey.

My goal is to simplify this process for your clients. I provide a high-touch, patient-centered approach to downsizing that includes:

- Decluttering and home staging assistance tailored for seniors.
- Strategic marketing to ensure they receive the full value of their equity.
- Coordination with moving companies, estate liquidators, and senior living planners.
- Clear, frequent communication with both the client and their family members.

If you have clients, residents, or family members who are feeling overwhelmed by the prospect of selling their home and downsizing, I would be honored to serve as a resource for them. I am committed to ensuring their transition is handled with the dignity and care they deserve.

I have enclosed a few of my business cards for your convenience. I would also love to treat you to a coffee sometime next week to learn more about your services and how we might better support the seniors in our area together.

Sincerely,

[Your Signature]

[Your Printed Name]