

Subject: A Special Milestone and a Gift for Your Friends

Dear [Client Name],

I am reaching out today to share some exciting news-this month marks my [Number] anniversary of representing luxury estates in [Area Name].

Reflecting on this milestone, I am reminded that my success is built entirely on the trust and loyalty of clients like you. Working with you to secure your property remains a highlight of my career, and I am honored to remain your dedicated real estate advisor.

To celebrate this anniversary, I am looking to expand my portfolio of exclusive clients. If you have friends, family, or colleagues who are considering entering the luxury market or listing a high-end estate, I would be privileged to provide them with the same white-glove service you experienced.

As a token of my appreciation, for every successful referral you provide during this anniversary month, I will [Insert Incentive, e.g., make a donation to a charity of your choice / provide a private chef experience].

Thank you for being a vital part of my journey. I look forward to continuing our professional relationship for many years to come.

Warm regards,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Website]