

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Happy New Year! I hope you and your family enjoyed a wonderful holiday season and are looking forward to an exciting year ahead.

As we begin this new year, many people are setting resolutions related to their homes-whether that means upgrading to a larger space, downsizing, or making their first investment in real estate. My goal for this year is to help even more people in our community achieve these milestones with confidence.

Working with clients like you is the best part of my job. Because I value our professional relationship, I wanted to ask for your support. If you know any friends, family members, or colleagues who are planning to buy or sell a property this year, would you mind sharing my contact information with them?

I promise to provide them with the same level of dedicated service and expertise that I provided to you. Referral business is the foundation of my success, and your recommendation is the highest compliment I can receive.

I have enclosed a few of my business cards for you to pass along. If there is ever anything I can do for you regarding your own property goals or a current market update, please don't hesitate to reach out.

Wishing you a healthy and prosperous New Year!

Best regards,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]

[Your Website]