

Dear [Name],

The holiday season is finally here, and as I look back on the past year, I am filled with gratitude for the people who make my business so rewarding. Having friends and family like you is truly the best part of what I do.

The festive season is a time for new beginnings and gathering with loved ones. Often, this is when people start thinking about their goals for the coming year-including finding a new place to call home or moving on to their next adventure.

If you know a friend, neighbor, or family member who is thinking about buying or selling a home in the New Year, I would be honored if you shared my contact information with them. I promise to provide them with the same care, honesty, and professional service that I would give to my own family.

Your trust and referrals are the greatest gifts I can receive. I am never too busy to answer a quick real estate question or provide a free home valuation for anyone you care about.

Wishing you and your family a wonderful holiday season and a prosperous New Year!

Warmest wishes,

[Your Name]

[Your Phone Number]

[Your Website/Email]

[Your Brokerage Name]