

Subject: Spring Real Estate Update & A Quick Favor

Dear [Client Name],

I hope you are enjoying the start of the spring season! As the flowers begin to bloom, the local real estate market is also heating up.

I wanted to reach out and provide you with a brief update on our current market. We are seeing [mention a quick trend, e.g., low inventory or steady price growth] in your neighborhood. If you are curious about the current value of your home in today's market, I would be happy to provide you with a complimentary home evaluation.

On a personal note, I am looking to help more great people like you this year. If you have any friends, family members, or colleagues who are thinking about buying or selling a home this spring, would you mind passing along my contact information?

I take great pride in providing the best service possible to my clients, and your referral is the highest compliment I can receive.

Thank you for your continued trust and support. I hope to see you around the neighborhood soon!

Warm regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Website/Email]