

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

As the flowers begin to bloom, the spring real estate market is heating up in [Neighborhood Name]. We are currently seeing a significant increase in buyer activity and a shift in local property values.

I am reaching out to provide you with a complimentary Spring Market Analysis. Whether you are curious about your home's current value or simply want to stay informed about recent sales in our area, I am here to provide the data you need.

My business is built on the trust of neighbors like you. If you know anyone-a friend, family member, or colleague-who is considering buying or selling a home this season, I would be honored if you shared my contact information with them. I promise to provide them with the same professional and dedicated service you expect.

Please feel free to call or text me at [Phone Number] if you would like your custom market report or if you have a referral to share.

Wishing you a wonderful spring season!

Best regards,

[Your Name]
[Your Company/Brokerage]
[Phone Number]
[Email Address]
[Website]