

Dear [Client Name],

I hope you are enjoying the start of the spring season! As the flowers begin to bloom, the local real estate market is also showing significant activity. I am reaching out to provide you with a brief update on the current trends in our area.

We are currently seeing [mention a quick trend, e.g., low inventory and strong buyer demand], which has resulted in [mention a result, e.g., competitive pricing for sellers]. Whether you are curious about the current value of your home or just want to keep an eye on the neighborhood, I am always here to provide a complimentary market analysis for you.

As a past client, you know that I pride myself on providing personalized and professional service. My business grows primarily through word-of-mouth from people I enjoy working with, like you.

If you have any friends, family members, or colleagues who are thinking about buying or selling this spring, would you please consider passing along my contact information? I promise to provide them with the same high level of care and expertise that I provided to you during your move.

Thank you for your continued trust and support. I look forward to hearing from you soon!

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]