

[Date]

[Past Seller Name]

[Address]

[City, State, Zip]

Dear [Past Seller Name],

I hope you are enjoying your spring and settling nicely into your home at [Address of new home/location].

As the flowers begin to bloom, the real estate market is also heating up. Spring is traditionally the busiest time of year for home sales, and this year is no exception. We are currently seeing high demand from buyers and a limited inventory of available properties.

I am writing to you today because much of my business is built on the trust and recommendations of valued past clients like you. If you have any friends, family members, or neighbors who are considering selling their home this spring, I would be honored to assist them.

You already know the level of service and dedication I provide to ensure a smooth and successful sale. I promise to provide your referrals with that same high standard of care to help them achieve their real estate goals.

Thank you for your continued support and for keeping me in mind. I look forward to hearing from you soon!

Warm regards,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]

[Your Website]