

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

To the Resident of [Subdivision Name],

We have recently had the pleasure of working with your neighbor, [Neighbor's Name/Address], on a [Type of Project, e.g., roofing/landscaping/renovation] project. We are proud of the results and are looking to help more homeowners in the [Subdivision Name] community improve their property value and curb appeal.

Because we are already working in your immediate area, we are offering a special "**Neighbor Referral Discount**" for any new projects booked in your subdivision this month.

Our Services Include:

- [Service 1]
- [Service 2]
- [Service 3]

If you have been considering [Type of Work], now is the perfect time to get a free estimate. We invite you to take a look at the work we completed at [Neighbor's Address] to see the quality of our craftsmanship firsthand.

Please call us at [Phone Number] or visit [Website] to schedule your no-obligation consultation. Be sure to mention the "**[Subdivision Name] Referral**" code to claim your discount.

We look forward to potentially working with you.

Best regards,

[Your Signature]

[Your Printed Name]

[Title/Company Name]