Subject: A quick favor: Helping others succeed in this market

Dear [Client Name],

It was such a pleasure working with you to secure your new home at [Property Address]. Navigating this competitive bidding war was intense, but I am thrilled that our strategy ultimately won the day.

As you know, the current real estate market is incredibly challenging for buyers. Many people are feeling overwhelmed by the competition and aren't sure how to position their offers to win.

Because we were successful in such a high-stakes environment, I was wondering if you might know anyone else-friends, family, or colleagues-who is looking to buy or sell a home soon? I would love to provide them with the same competitive edge and guidance I shared with you.

If anyone comes to mind, please feel free to introduce us via email or pass along my contact information. I promise to take excellent care of them.

Thank you again for your trust and for being such great clients. Enjoy your new home!

Best regards,

[Your Name]
[Your Company]
[Your Phone Number]
[Your Website]