[Your Name]
[Your Title]
[Your Company Name]
[Date]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]

Subject: Introducing [Name of Referred Contact] - Victorious Bidding Strategy

Dear [Recipient Name],

I am writing to introduce you to [Name of Referred Contact], the [Job Title] at [Company Name].

Having seen the success we achieved using your "Victorious Bidding Strategy," I immediately thought of [Name of Referred Contact]. They are currently looking to optimize their procurement process and improve their contract win rate. I believe your specific approach to competitive bidding would be a perfect fit for their current objectives.

I have copied [Name of Referred Contact] on this email so that you can connect directly. I have already spoken highly of your methodology and the results we have seen firsthand.

I will leave it to the two of you to take it from here.

Best regards,

[Your Signature]
[Your Phone Number]
[Your Email Address]