

[Your Name]
[Your Business Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Business Name]
[Address]

Subject: Strategic Partnership and Referral Request - [Your Business Name]

Dear [Recipient Name],

I hope this letter finds you well. As a fellow member of the veteran business community, I am reaching out to connect and explore ways we can support one another's growth.

I am the owner of [Your Business Name], a veteran-owned business specializing in [Brief Description of Services/Products]. We pride ourselves on the discipline, integrity, and leadership values instilled during our military service, and we strive to bring those same standards to our clients.

I am currently looking to expand my network and would greatly appreciate it if you could refer any colleagues, partners, or clients who might benefit from [Specific Service or Solution You Provide]. Specifically, we are an excellent fit for those looking for [Specific Benefit or Target Audience].

In turn, I would love to learn more about your current goals and the ideal clients you are looking for. I am always eager to refer my own contacts to trusted veteran-owned businesses like yours.

I have enclosed a few business cards for your convenience. Please let me know if you would be open to a brief call or a coffee meeting to discuss how we can help each other succeed.

Thank you for your time and for your service.

Sincerely,

[Your Signature]

[Your Printed Name]
[Branch of Service - Optional]