

Sent via [Method of Delivery: Certified Mail / Email]

Date: [Date]

To: [Name of Alleged Infringer / Business Name]

Address: [Address of Alleged Infringer]

Email: [Email Address]

RE: NOTICE TO CEASE AND DESIST - TRADEMARK INFRINGEMENT AND SALE OF COUNTERFEIT GOODS

Dear [Name of Alleged Infringer],

This law firm represents [Your Company Name] ("The Client") regarding its intellectual property rights. The Client is the owner of the following federally registered trademark(s):

- Trademark: [Trademark Name]
- Registration Number: [Registration Number]
- Jurisdiction: [Country/Region]

It has come to our attention that you are currently offering for sale, marketing, and/or distributing counterfeit products that bear unauthorized reproductions of The Client's trademark(s) on [Website Name / Marketplace / Physical Location]. Specifically: [Description of Counterfeit Product or Listing Link].

Your unauthorized use of The Client's intellectual property constitutes trademark infringement, unfair competition, and the sale of counterfeit goods under [Applicable Law, e.g., The Lanham Act]. Such actions cause consumer confusion and irreparable harm to the reputation and brand integrity of The Client.

The Client demands that you immediately:

1. Cease and desist from all further sales, offers for sale, and distribution of any products bearing unauthorized marks of The Client.
2. Remove all infringing listings, advertisements, and social media posts from the internet.
3. Provide a detailed accounting of all inventory currently in your possession and the total gross revenue derived from the sale of these counterfeit goods.
4. Disclose the source and manufacturer of the counterfeit goods.
5. Confirm in writing by [Deadline Date] that you have complied with these demands.

Failure to comply with this notice may result in The Client pursuing formal legal action, including seeking injunctive relief, statutory damages, and recovery of attorney's fees.

This letter is sent without prejudice to The Client's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature / Name]

[Title]

[Company/Law Firm Name]

[Phone Number]