

SENT VIA REGISTERED MAIL / EMAIL

Date: [Insert Date]

To:

[Recipient Name/Business Name]

[Recipient Address]

[City, State, Zip Code]

[Recipient Email]

RE: FINAL NOTICE TO CEASE AND DESIST - TRADEMARK INFRINGEMENT AND COUNTERFEIT DISTRIBUTION

Dear [Recipient Name],

This letter serves as a formal final warning regarding your unauthorized distribution and sale of counterfeit goods bearing the registered trademark(s) of [Your Company Name/Client Name] (the "Rights Holder").

Despite previous notifications sent on [Date(s) of previous contact], our records indicate that you have continued to engage in the sale, promotion, and distribution of infringing products. Specifically, we have identified the following infringing activities:

- **Product(s):** [List specific products]
- **Platform/Location:** [List website, URL, or physical store address]
- **Infringement Type:** Unauthorized use of Trademark Registration No. [Insert Number]

The manufacture and distribution of counterfeit goods is a violation of federal and state laws, including the Lanham Act. Such actions subject you to significant civil and criminal penalties, including statutory damages of up to \$2,000,000 per trademark infringed, as well as the payment of our legal fees.

FINAL DEMAND:

To avoid the immediate commencement of legal proceedings, you must comply with the following demands by no later than [Insert Deadline Date/Time]:

1. Immediately and permanently cease all sales, marketing, and distribution of the counterfeit products.
2. Remove all digital listings and advertisements associated with these products.
3. Provide a written inventory of all remaining counterfeit stock and the contact information of your suppliers.
4. Surrender all infringing inventory for destruction or provide proof of destruction.
5. Provide an accounting of all sales revenue generated from these infringing products.

Failure to comply with these demands by the aforementioned deadline will leave us with no choice but to pursue all available legal remedies against you, which may include filing a lawsuit in federal court, seeking injunctive relief, and reporting your activity to relevant law enforcement agencies and customs authorities.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Position]

[Company/Law Firm Name]

[Phone Number]

[Email Address]