

Date: [Insert Date]

To: [Platform Name] Legal/Copyright Department

Subject: Formal Notice of Intellectual Property Infringement (Counterfeit Goods)

To Whom It May Concern,

I, the undersigned, state under penalty of perjury that I am the owner (or an authorized representative of the owner) of certain intellectual property rights. I have a good faith belief that the items identified below are counterfeit and infringe upon my trademark rights.

1. Identification of the Registered Trademark:

- **Trademark Name:** [Insert Trademark Name]
- **Registration Number:** [Insert Registration Number, e.g., USPTO #]
- **Jurisdiction:** [Insert Country/Region]

2. Identification of the Infringing Material:

- **Listing Title:** [Insert Product Title as it appears on the site]
- **URL:** [Insert Direct Link to Listing]
- **Seller Name:** [Insert Store/Seller Name]
- **Item ID:** [Insert ID Number if available]

3. Reason for Takedown:

The product listed above uses my registered trademark without authorization. The item is a counterfeit version of a genuine [Brand Name] product, intended to deceive consumers regarding its origin and quality.

4. Contact Information:

- **Full Name:** [Insert Your Name]
- **Company Name:** [Insert Company Name]
- **Address:** [Insert Physical Address]
- **Email:** [Insert Email Address]
- **Phone:** [Insert Phone Number]

5. Statements of Affirmation:

I confirm that the information in this notification is accurate. I have a good faith belief that the use of the material in the manner complained of is not authorized by the trademark owner, its agent, or the law.

I request that you remove or disable access to the infringing listing immediately.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]