

[Date]

[Client Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

Congratulations once again on the completion of your new home. It was a privilege for our team to bring your vision to life, and we hope you are enjoying every detail of your custom estate.

At [Company Name], we build our reputation on craftsmanship and personal service. Because we focus on a limited number of bespoke projects each year, we rely heavily on word-of-mouth recommendations from our valued clients.

If you have friends, family, or colleagues who are considering building a luxury custom home, we would be honored if you shared our name with them. We promise to provide them with the same level of architectural excellence and attention to detail that we committed to your project.

As a token of our appreciation, for any referral that results in a signed construction contract, we would like to offer you [Mention Incentive, e.g., a curated gift basket, a private chef dinner, or a donation to a charity of your choice].

Thank you for trusting us with your home. We look forward to staying in touch.

Warm regards,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Website]