

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Title/Profession]
[Recipient Company]

Subject: Helping homeowners achieve a fresh start

Dear [Recipient Name],

I am reaching out to you because we both work with clients who occasionally face difficult financial transitions. In the current market, many homeowners are struggling with mortgage payments and feel overwhelmed by the prospect of foreclosure.

I specialize in "Fresh Start" short sales. My goal is to help homeowners exit a burdensome mortgage gracefully, avoid the long-term credit damage of a foreclosure, and in many cases, qualify for relocation assistance to help them move into their next chapter.

If you have clients, colleagues, or friends who are underwater on their mortgage or facing a potential default, I would appreciate the opportunity to provide them with a confidential consultation. My approach focuses on transparency, debt relief, and protecting their future financial health.

I have enclosed a few of my business cards for you to keep on hand. If there is anyone you are currently working with who might benefit from my services, please feel free to share my contact information or introduce us via email.

Thank you for your time and for any referrals you may send my way. I look forward to the possibility of working together.

Best regards,

[Your Signature]

[Your Printed Name]