

URGENT: CEASE AND DESIST DEMAND

Date: [Insert Date]

To: [Name of Unauthorized Importer/Company Name]

Address: [Insert Address]

Email: [Insert Email Address]

RE: Notice of Trademark Infringement and Unauthorized Importation of Counterfeit Goods

Dear [Name of Recipient],

We are writing to you on behalf of [Your Company Name], the exclusive owner of the registered trademark "[Insert Trademark Name]" (Registration No. [Insert Number]).

It has come to our attention that you are importing, distributing, and/or offering for sale goods bearing our trademark that are not genuine products of [Your Company Name]. These counterfeit items are being imported without our authorization and infringe upon our intellectual property rights.

Your actions constitute a violation of trademark laws and unfair competition regulations. Specifically, the distribution of counterfeit goods misleads consumers and causes irreparable harm to the reputation and goodwill of our brand.

We hereby demand that you immediately:

- Cease all importation, marketing, and sale of the counterfeit goods.
- Remove all listings for these products from any physical or online marketplaces.
- Provide a complete inventory of all counterfeit stock currently in your possession.
- Identify the source/supplier from whom you obtained these unauthorized goods.
- Deliver all remaining counterfeit stock to our offices for destruction, or provide proof of destruction.

Please provide written confirmation that you have complied with these demands no later than [Insert Date].

Failure to comply with this notice will leave us with no choice but to pursue formal legal action, which may include seeking injunctive relief, monetary damages, and recovery of legal fees.

We await your immediate response.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]
[Company Name]