

**VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED**

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

**RE: NOTICE TO CEASE AND DESIST TRADEMARK INFRINGEMENT**

Dear [Recipient Name],

This law firm represents [Your Company Name] ("Owner") in intellectual property matters. It has come to our attention that you are offering for sale, distributing, and/or advertising counterfeit goods that bear trademarks identical to, or substantially indistinguishable from, the registered trademarks owned by [Your Company Name].

Owner is the exclusive proprietor of the following trademark(s) registered with the United States Patent and Trademark Office (USPTO):

- **Trademark:** [Trademark Name]
- **Registration Number:** [Registration Number]
- **Registration Date:** [Date]

Your unauthorized use of these marks on counterfeit products constitutes trademark infringement, trademark counterfeiting, and unfair competition under the Lanham Act (15 U.S.C. § 1051 et seq.) and applicable state laws. Such actions are likely to cause consumer confusion and dilute the prestige of our client's brand.

**We hereby demand that you immediately:**

1. Cease and desist from all further sales, distribution, and advertising of any counterfeit products bearing the [Trademark Name] marks;
2. Remove all infringing listings from websites, social media platforms, and third-party marketplaces;
3. Provide a full accounting of all sales made to date involving the infringing goods;
4. Destroy all remaining inventory of counterfeit goods and provide written certification of such destruction.

Please provide written confirmation by [Deadline Date] that you have complied with these demands. If you fail to respond or continue your infringing activities, our client is prepared to take all necessary legal actions to protect its intellectual property, which may include seeking injunctive relief, statutory damages, and attorney's fees.

This letter is sent without prejudice to our client's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title/Law Firm Name]