

To: [Social Media Platform Name] Legal Department / Intellectual Property Agent

Date: [Insert Date]

Subject: Formal Notice of Trademark Infringement and Counterfeit Activity

1. Identification of the Rights Holder

Name of Rights Holder: [Full Name / Company Name]

Address: [Full Mailing Address]

Email Address: [Your Email Address]

Phone Number: [Your Phone Number]

2. Identification of the Intellectual Property

Trademark Name: [Insert Trademark Name]

Registration Number: [Insert Registration Number, e.g., USPTO #]

Jurisdiction: [Insert Country/Region]

3. Identification of the Infringing Material

The following account/post is offering for sale counterfeit goods that bear the protected trademark without authorization:

URL of Infringing Account: [Link to Profile]

URL of Specific Post(s): [Link to Post]

Description of Infringement: [Briefly describe, e.g., "The seller is using my brand logo on unauthorized apparel."]

4. Statement of Good Faith

I have a good faith belief that the use of the material in the manner complained of is not authorized by the intellectual property owner, its agent, or the law.

5. Statement of Accuracy

The information in this notification is accurate, and under penalty of perjury, I am the owner, or an agent authorized to act on behalf of the owner, of an exclusive right that is allegedly infringed.

6. Requested Action

I request that you immediately remove or disable access to the infringing material and take appropriate action against the account holder according to your terms of service.

Sincerely,

[Your Digital Signature]

[Your Typed Name]