

[Your Name]
[Your Address]
[Your Phone Number]
[Your Email]

[Date]

[Agent Name]
[Agency Name]
[Agency Address]

Subject: Request for Bespoke Selling Proposal - [Property Address]

Dear [Agent Name],

I am writing to you because I am preparing to list my property at [Property Address] for sale. Given the unique nature of this home, I am looking for a bespoke selling experience rather than a standard transactional service.

I would like to invite you to present a tailored marketing and sales strategy that specifically addresses the following:

- **Discreet or Off-Market Options:** Your approach to high-net-worth networking and "quiet" listings.
- **Custom Marketing:** Plans for professional cinematography, architectural photography, and curated storytelling for the property.
- **Targeted Outreach:** How you intend to identify and reach specific demographic profiles suited for this home.
- **Single Point of Contact:** Details on your personal involvement and availability throughout the process.

Please let me know your availability for a private consultation at the property to discuss your vision for this sale and your proposed commission structure for a premium service level.

I look forward to hearing your ideas.

Sincerely,

[Your Signature]

[Your Printed Name]