

Subject: Happy 1st Anniversary in Your Dream Home!

Dear [Client Name],

Congratulations! It has officially been one year since you closed on your home at [Property Address].

I hope this past year has been filled with wonderful memories and that the house truly feels like home. It was such a pleasure helping you find this "dream home," and I would love to hear how everything is going.

I am reaching out to see if you would be willing to share a brief "success story" about your experience. My goal is to show future homeowners what the journey looks like and how life improves once they find the right place.

If you are interested, could you please reply with a few sentences regarding:

- Your favorite feature of the home after living there for a year.
- How the move has impacted your lifestyle.
- A quick note about our experience working together.

I would also love to see a current photo of you in your favorite spot in the house, if you are comfortable sharing one!

Thank you for being such a valued client. I look forward to hearing from you and wish you many more happy years in your home.

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Website]