

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]

[Date]

[Client Name]
[Client Address]

Dear [Client Name],

It was a pleasure working with you to finally get your home at [Property Address] sold. I know how frustrating it was when your listing previously expired with another agent, and I am so glad we were able to change that outcome together.

Most of my business comes from helping homeowners who are in the exact position you were in just a few months ago. Because you experienced the difference between an expired listing and a successful closing, your feedback would be incredibly valuable to others.

Would you be willing to write a brief testimonial about your experience working with me? Specifically, if you could mention how we overcame the challenges of your previous listing period, it would help other sellers feel more confident in their next steps.

You can submit your thoughts by replying to this email or by clicking the link below:

[Link to Review Site/Google/Zillow]

Thank you for your trust and for the opportunity to serve you. I wish you all the best in your new home.

Sincerely,

[Your Signature]

[Your Name]