

[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

It was a pleasure working with you to finally get your home at [Property Address] sold. I know that after your initial listing expired, the process felt uncertain, but I am thrilled we were able to implement a new strategy and achieve a successful closing.

I am writing to ask for a small favor. Word-of-mouth and online reviews are how I help other homeowners who find themselves in the same "expired listing" situation you were in. Would you be willing to share your experience by leaving a brief review?

Specifically, if you could mention how we overcame the challenges of your previous listing, it would be incredibly helpful for others to hear.

You can leave your review by clicking the link below:

[Insert Link to Google Business/Zillow/Yelp]

Thank you for trusting me with the sale of your home. I wish you nothing but the best in your next chapter!

Sincerely,

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email/Website]