

URGENT: CEASE AND DESIST DEMAND

Date: [Insert Date]

Via: [Insert Method, e.g., Certified Mail / Email]

To:

[Recipient Name/Entity Name]

[Recipient Address]

[City, State, Zip Code]

RE: Unauthorized Use of Firm Identity and Unauthorized Practice of Law

To [Recipient Name],

It has come to our attention that you are using the name, logo, and professional identity of [Your Law Firm Name] to provide legal services or advice without authorization. Specifically, we have identified the following unauthorized activities: [List specific instances, e.g., fraudulent emails, fake websites, or unauthorized client representation].

Your actions constitute the Unauthorized Practice of Law (UPL) under [Insert State/Jurisdiction] law, as well as trademark infringement, identity theft, and fraud. You are not an employee, partner, or authorized representative of [Your Law Firm Name], and you are not licensed to practice law under our credentials.

WE HEREBY DEMAND THAT YOU:

- Immediately cease and desist from using the name "[Your Law Firm Name]" or any confusingly similar derivatives.
- Immediately stop representing yourself as an attorney or staff member associated with our firm.
- Remove all digital or physical references to our firm from your websites, social media profiles, and marketing materials.
- Provide written confirmation by [Insert Date] that you have complied with these demands.

Failure to comply with this demand will leave us no choice but to pursue all available legal remedies. This includes, but is not limited to, filing a formal complaint with the State Bar, reporting this activity to law enforcement, and initiating a civil lawsuit for damages and injunctive relief.

This letter is sent without prejudice to our rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Name/Signature]
[Title, e.g., Managing Partner]
[Your Law Firm Name]
[Your Phone Number]
[Your Email Address]