

SENT VIA CERTIFIED MAIL

Date: [Date]

To: [Recipient Name]
[Recipient Address]
[City, State, Zip Code]

RE: CEASE AND DESIST - FRAUDULENT SOLICITATION AND UNAUTHORIZED USE OF FIRM NAME

Dear [Recipient Name],

It has come to our attention that you are currently engaged in the unauthorized solicitation of clients using the name of [Your Firm Name]. Specifically, we have received reports that you are [describe specific action, e.g., sending emails/making calls/operating a website] claiming to represent our firm for the purpose of [describe fraudulent goal, e.g., collecting fees/requesting personal data].

Please be advised that you are not authorized to represent [Your Firm Name] in any capacity. Your actions constitute trademark infringement, unfair competition, and fraudulent misrepresentation. Such conduct is illegal and causes irreparable harm to our firm's reputation and the security of the public.

DEMAND IS HEREBY MADE that you immediately:

1. Cease and desist from using the name "[Your Firm Name]" or any confusingly similar derivative thereof;
2. Stop all solicitations to individuals or entities claiming an association with our firm;
3. Provide a written accounting of all individuals you have contacted using our firm's name; and
4. Confirm in writing by [Deadline Date] that you have complied with these demands.

Failure to comply with this demand will leave us with no choice but to pursue all available legal remedies against you, including seeking injunctive relief, monetary damages, and reporting this matter to relevant law enforcement agencies and regulatory bodies.

Governing yourself accordingly.

Sincerely,

[Your Name/Signature]
[Title]
[Your Firm Name]
[Contact Phone Number]
[Contact Email Address]