

URGENT: CEASE AND DESIST NOTICE

Date: [Current Date]

To: [Impersonator Name or Account Handle]

Via: [Social Media Platform / Email Address]

RE: UNAUTHORIZED IMPERSONATION AND UNLAWFUL PRACTICE OF LAW

Dear [Impersonator Name/Handle],

It has come to my attention that you are operating a social media account on [Platform Name] using the name, likeness, and professional credentials of [Attorney Name].

Specifically, your account ([Account Link/Handle]) uses [list specific violations, e.g., my headshot, my bar number, my firm's name] to deceive the public into believing that you are a licensed attorney. You are further [mention specific actions, e.g., soliciting clients or providing legal advice] under this false identity.

Your actions constitute identity theft, trademark infringement, and the unauthorized practice of law, which is a criminal offense in many jurisdictions. Furthermore, your conduct violates the Terms of Service of [Social Media Platform].

I HEREBY DEMAND THAT YOU IMMEDIATELY:

- Permanently delete or deactivate the account(s) mentioned above;
- Cease and desist from using my name, photograph, and professional reputation in any capacity;
- Cease and desist from communicating with any third parties while portraying yourself as me or a representative of my firm.

Failure to comply with this demand within [Number, e.g., 24] hours will result in immediate legal action against you. I reserve the right to seek all available legal remedies, including injunctive relief, monetary damages, and the filing of a formal report with law enforcement and the State Bar Association.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Law Firm Name]

[Your Contact Information]