

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

Records indicate that you have owned your home at [Property Address] for [Number] years. Because of the recent shifts in the local real estate market, the equity in your home has likely changed significantly since your purchase.

I am reaching out to offer you a **Complimentary Homeowner Equity Review**. This report is designed for long-term residents to help you understand:

- The current estimated market value of your property.
- The total equity you have likely accumulated over the years.
- How local market trends are impacting your net worth.

This is not a sales pitch, but rather a professional update to help you make informed decisions regarding your financial future, whether you plan to stay, renovate, or downsize.

If you are interested in receiving your personalized review, please contact me via phone at [Your Phone Number] or email at [Your Email Address].

Sincerely,

[Your Name]

[Your Title/Company]

[Your Website]