

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Subject: Exclusive Market Update for [Community Name]

Dear [Homeowner Name],

As a resident of [Community Name], you are part of one of the most sought-after luxury golf destinations in the region. Because the real estate market in our community moves quickly, I am writing to provide you with a personalized update regarding the current value of your estate.

Over the last [Number] months, we have seen significant activity within the community. Due to [mention a specific factor, e.g., the recent clubhouse renovation / high demand for fairway frontage], property values have shifted. Understanding these trends is essential for managing your real estate portfolio.

Below is a brief summary of recent market performance for homes similar to yours:

- Average Sales Price in [Community Name]: \$[Amount]
- Highest Sale Price (Last 6 Months): \$[Amount]
- Current Number of Active Listings: [Number]

Based on recent comparable sales and your property's unique features, your estimated current market value is approximately **\$[Estimated Price Range]**.

If you would like a more detailed, complimentary Comparative Market Analysis (CMA) that accounts for your specific upgrades and view, I would be happy to provide one. I am also available to discuss how current interest rates and luxury buyer trends are affecting our specific neighborhood.

Please feel free to contact me at [Phone Number] or [Email Address] to schedule a brief conversation.

Best regards,

[Your Name]

[Your Title/Company]

[License Number]

[Website]