

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to provide you with an exclusive update on the current real estate market trends specifically for waterfront properties in [Neighborhood/Area Name].

As a homeowner on the water, your property belongs to a unique niche. Over the last [Time Period, e.g., six months], we have observed the following shifts in the local market:

- **Average Sales Price:** \$[Amount] (An increase/decrease of [%] compared to last year).
- **Inventory Levels:** There are currently [Number] waterfront homes active on the market.
- **Days on Market:** Waterfront listings are selling in an average of [Number] days.

Demand for shorefront living remains [strong/steady], particularly for homes featuring [Specific Feature, e.g., private docks or updated bulkheads]. Because inventory for premium water frontage is currently [low/high], your property's value may be higher than you realize.

If you are curious about how these market changes have impacted the equity in your home, I would be happy to provide a complimentary, no-obligation valuation of your property.

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about the market or would like to discuss your property's potential.

Best regards,

[Your Name]

[Your Title/Company]

[License Number, if applicable]

[Website]