

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an exclusive update on the current real estate trends within our coastal community. As we move through [Current Season/Year], the market for waterfront and coastal properties continues to show unique activity that impacts your home's value.

Local Market Highlights:

- **Average Sales Price:** The average price for homes in [Neighborhood/Area] is currently \$[Amount].
- **Inventory Levels:** There are currently [Number] active listings, representing a [Increase/Decrease] from last quarter.
- **Days on Market:** Properties are selling in an average of [Number] days.
- **Demand:** We are seeing high interest from [Type of Buyers, e.g., vacation home seekers/out-of-state investors].

Whether you are considering selling your coastal retreat, looking to upgrade to a larger ocean-view property, or simply curious about the equity you have built over the last year, I am here to help.

Coastal properties require a specialized approach to valuation, taking into account factors like shore stabilization, flood zones, and seasonal rental potential. If you would like a complimentary, no-obligation valuation of your specific property, please feel free to reach out.

Thank you for being a valued member of our coastal community. I look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]