

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Owner Name]
[Property Address]
[City, State, Zip Code]

Dear [Owner Name],

I am writing to you because of your ownership of the beautiful oceanfront property located at [Property Address]. As a specialist in coastal real estate, I have been closely monitoring the recent market trends and valuation shifts specifically affecting beachfront estates in the [Area Name] area.

The demand for oceanfront living remains high, and recent sales in your immediate vicinity suggest that property values have undergone significant changes over the past [Number] months. Understanding the current market value of your asset is essential for making informed decisions regarding your investment portfolio, insurance coverage, or potential future sale.

I have prepared a preliminary Comparative Market Analysis (CMA) for your property. This analysis includes:

- Recent sales of comparable oceanfront properties nearby.
- Current active listings and market competition.
- Analysis of price-per-square-foot trends for coastal lots.
- Assessment of how current coastal regulations may impact your property value.

I would appreciate the opportunity to provide you with a complimentary, no-obligation copy of this report. If you are available for a brief 10-minute conversation, I can also offer a more tailored valuation based on the unique features and upgrades of your specific home.

Please feel free to call me directly at [Your Phone Number] or reply to this email to schedule a time that works best for you.

Sincerely,

[Your Signature]

[Your Name]
[Your Title]
[License Number, if applicable]