

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Exclusive Waterfront Market Update

Dear [Recipient Name],

As an owner of a premier waterfront property, you possess one of the most sought-after assets in today's real estate market. I am writing to provide you with an exclusive look at the current trends specifically affecting the [Name of Water Body/Area] shoreline.

Current Market Snapshot:

- **Inventory Levels:** [Low/Increasing] - There are currently only [Number] active listings in our direct waterfront corridor.
- **Average Sales Price:** The median price for waterfront estates has [Increased/Stabilized] by [%] over the last [Time Period].
- **Demand Index:** We are seeing a high volume of [Local/International/Out-of-state] buyers specifically seeking properties with [Specific Feature, e.g., Private Docks or Deep Water Access].

Why This Matters for You:

The unique nature of waterfront real estate means your property value does not always follow general inland market patterns. Factors such as shoreline stability, recent zoning changes, and private moorage rights are currently driving significant premiums.

Recent Comparable Sales:

[Address 1] - Sold for \$[Amount] on [Date]

[Address 2] - Sold for \$[Amount] on [Date]

If you have ever wondered how these specific trends have impacted the current valuation of your home, I would be pleased to provide you with a confidential, bespoke market analysis.

Please feel free to contact me directly at [Phone Number] or [Email Address] to discuss the unique position of your property in today's landscape.

Best regards,

[Your Name]
[Your Title/Company]
[Website]