

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to provide you with an exclusive update on the waterfront real estate market in [Neighborhood/Area Name]. As a specialist in coastal properties, I have seen significant activity in our local market over the last quarter.

Local Market Highlights:

- **Average Sales Price:** \$[Amount] (An increase of [X]% year-over-year)
- **Days on Market:** Waterfront homes are currently selling in an average of [Number] days.
- **Recent Activity:** [Number] homes have successfully closed in your immediate area since [Month].

Currently, demand for shoreline properties remains high, while inventory is [low/moderate]. This combination has created a unique opportunity for homeowners who are considering capitalizing on their property value.

If you are curious about how these recent sales have impacted the current value of your home, I would be happy to provide a complimentary, no-obligation Comparative Market Analysis (CMA).

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about the market or would like to discuss your property.

Best regards,

[Your Name]

[Your Title/Company]

[Website URL]