

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an exclusive update on the current real estate trends affecting beachfront properties in [Neighborhood/Area Name]. As a specialist in coastal real estate, I want to ensure you have the latest data regarding the value of your investment.

Current Market Trends:

- **Inventory Levels:** [Low/Increasing] demand with [Number] active listings currently on the water.
- **Average Sales Price:** Beachfront homes in our area have seen a [Percentage]% change in value over the last 12 months.
- **Days on Market:** Premium coastal properties are currently selling within an average of [Number] days.

Why This Matters for You:

We are currently seeing a specific surge in buyers looking for [specific feature, e.g., private docks/renovated decks/unobstructed views]. Given the unique positioning of your property at [Property Address], you may be sitting on significantly more equity than you realize.

Recent Comparable Sales:

- [Address 1]: Sold for \$[Price] on [Date]
- [Address 2]: Sold for \$[Price] on [Date]

If you have ever wondered what your property might command in today's market, I would be happy to provide a complimentary, no-obligation valuation tailored specifically to the nuances of beachfront living.

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about these insights.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Website]