

[Date]

Dear [Recipient Name],

I hope this letter finds you enjoying the beautiful coastal breeze and the unique lifestyle that comes with living by the water. As your local real estate expert, I am writing to provide you with a brief update on the current market trends in our coastal community.

The Current Market at a Glance:

- **Inventory Levels:** [Low/Increasing/Stable]
- **Average Days on Market:** [Number] days
- **Median Sale Price:** \$[Amount]

Demand for coastal properties remains [strong/steady] as more buyers seek the tranquility and recreational opportunities our shoreline offers. Whether it is a permanent residence or a vacation getaway, waterfront and near-shore homes continue to hold significant value.

Why This Matters to You:

If you have been considering selling, current buyer interest suggests that your property could command a premium price. If you are looking to buy, understanding the local competition is key to securing your dream home by the sea.

I am currently offering complimentary, no-obligation property valuations for my neighbors. If you would like to know the current market value of your home, please reach out via phone or email.

Thank you for being a part of this wonderful community. I look forward to hearing from you soon.

Warm regards,

[Your Name]

[Your Title]

[Your Agency Name]

[Phone Number]

[Email Address]

[Website URL]