

[Date]

[Owner Name]

[Owner Mailing Address]

[City, State, Zip]

Dear [Owner Name],

I am reaching out to provide you with an exclusive market update regarding your property located at: **[Property Address/APN Number]**.

The market for vacant land and residential lots in [Neighborhood/County] has experienced significant shifts recently. Demand for buildable land remains high, while inventory levels are currently [low/stable]. This combination has created a unique window of opportunity for landholders in our area.

Recent Market Activity:

- Average price per acre in your area: \$[Amount]
- Number of lots sold in the last 6 months: [Number]
- Average days on market: [Number] days

Because every piece of land is unique-considering zoning, utilities, topography, and road access-a generic online estimate often fails to capture the true value of your investment.

I specialize in land transactions and would like to offer you a **Complimentary Land Valuation Report**. This report will provide you with an accurate estimate of what your lot could command in today's specific market, with no obligation on your part.

Whether you are considering selling, building, or simply want to know the current value of your asset, I am here to help.

Please call or text me at **[Phone Number]** or email me at **[Email Address]** to receive your custom report.

Best regards,

[Your Name]

[Your Title/Company]

[License Number]

[Website]