

[Your Name/Company Name]
[Your Return Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Property Owner Name]
[Owner Mailing Address]
[City, State, Zip Code]

Re: Market Update for your property at [Property Address/APN Number]

Dear [Property Owner Name],

I am writing to provide you with a brief update regarding the current real estate market for vacant land in [County/Neighborhood Name].

Over the past [Number] months, we have seen a significant shift in land values and buyer demand in your area. Many landowners are currently surprised to learn what their acreage is worth in the current market. Specifically, in your immediate vicinity:

- Recent comparable land sales have averaged around \$[Price].
- Days on market for vacant parcels have [increased/decreased].
- Demand for [Residential/Agricultural/Commercial] lots remains [High/Steady].

I specialize in land transactions in [Area Name] and help owners understand the true market value of their holdings. Whether you are considering selling, looking to build, or simply want to know the updated value of your investment for your records, I would be happy to provide you with a complimentary Broker Price Opinion.

If you have any questions about the local market or would like a no-obligation valuation of your property, please feel free to call me at [Your Phone Number] or email me at [Your Email Address].

Thank you for your time, and I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]
[Title/License Number]
[Company Name]