

[Date]

[Owner Name]

[Owner Mailing Address]

[City, State, Zip]

Dear [Owner Name],

I am writing to provide you with a specialized market update regarding premium land and vacant lot inventory in the [Neighborhood/Area Name] area. As a property owner in this specific segment, it is important to stay informed on how current trends are affecting land values.

Recent Market Activity:

- **Recent Sales:** [Number] comparable lots have sold in the last [Number] months.
- **Average Sales Price:** The average price for premium parcels currently sits at \$[Amount].
- **Inventory Levels:** There are currently only [Number] active listings, indicating a [High/Low] demand environment.

What This Means for Your Property:

High-end residential lots and development-ready land are currently seeing [increased/steady] interest from custom builders and private investors. Factors such as [mention specific factor like site prep, zoning, or views] are currently commanding a significant premium in our local market.

If you have ever considered the current market value of your holding at [Property Address], I would be happy to provide you with a complimentary, no-obligation Land Value Analysis. This report goes beyond standard residential data to look at site-specific potential and highest-and-best-use scenarios.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you would like to discuss the specifics of your property.

Sincerely,

[Your Name]

[Your Title/Company]

[Phone Number]

[Website]