

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip]

Subject: Spring Real Estate Market Update

Dear [Recipient Name],

As we enter the peak spring real estate season, I am writing to provide you with an update on current market conditions in [Neighborhood/Area Name].

Traditionally, spring is the most active time of year for home sales. This year, we are seeing several key trends that may impact your property value:

- **Inventory Levels:** [Describe if inventory is high, low, or increasing].
- **Buyer Demand:** [Describe current buyer activity and competition].
- **Average Sales Price:** The average price for homes in our area has [increased/stabilized] by [%] over the last year.
- **Days on Market:** Properly priced homes are currently selling in an average of [Number] days.

Whether you are considering selling your home to take advantage of the spring surge, or you are simply curious about the current equity in your property, I am here to help.

I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA) to show you exactly what your home is worth in today's specific conditions.

Please feel free to call me at [Phone Number] or email me at [Email Address] to schedule a brief consultation.

Sincerely,

[Your Name]
[Your Title/Company]
[License Number, if applicable]