

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

The spring real estate market has officially arrived, and it is moving faster than expected! I am writing to share that I have recently sold several properties in your immediate area, many of them receiving multiple offers within days of hitting the market.

With the seasonal increase in buyer activity, demand for homes in [Neighborhood/Area Name] is currently outbalancing the available inventory. Because of this high demand, property values in your neighborhood have seen a significant shift.

Recent sales include:

- [Address 1] - Sold for [Price/Over Asking]
- [Address 2] - Sold in [Number] Days
- [Address 3] - Just Closed

If you have been considering selling, this spring presents a unique opportunity to capitalize on these market conditions. Even if you aren't ready to move just yet, it is always helpful to know the current value of your largest asset.

I would be happy to provide you with a complimentary, no-obligation market analysis of your home. Please feel free to call or text me at [Phone Number] or email me at [Email Address] to schedule a brief walkthrough.

I look forward to hearing from you and hope you enjoy the spring season!

Best regards,

[Your Name]  
[Your Title/Company]  
[Phone Number]  
[Website]