

[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Dear [Client Name],

As we approach the end of [Year], I am writing to provide you with a brief update on the local residential real estate market and how these trends may affect your property value.

Over the past twelve months, our local market has experienced [describe trend: e.g., steady growth / stabilization / high demand]. Key highlights from this year include:

- **Average Sales Price:** [Increase/Decrease] of [Percentage]% compared to last year.
- **Inventory Levels:** There are currently [Number] homes on the market, indicating a [Buyer's/Seller's] market.
- **Days on Market:** Properties are selling in an average of [Number] days.

Whether you are considering selling in the new year, looking to invest, or simply curious about the current equity in your home, I am here to help. I have enclosed a summary of recent sales in your immediate neighborhood for your reference.

If you would like a complimentary, custom valuation of your specific property, please feel free to reach out via phone or email. I would be happy to discuss your real estate goals for [Upcoming Year].

Wishing you and your family a wonderful holiday season and a happy New Year.

Best regards,

[Your Name]
[Your Title]
[Company Name]
[Phone Number]
[Email Address]
[Website]