

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Last Name],

As we begin a new year, I am reaching out to provide you with your [Year] Annual Market Review for the [Neighborhood Name] community. Understanding the local real estate trends is essential for managing what is likely your largest financial asset.

**[Year] Neighborhood Performance Highlights:**

- **Average Sales Price:** \$[Amount] (up/down [Percentage]% from last year)
- **Number of Homes Sold:** [Number]
- **Average Days on Market:** [Number] days
- **Highest Sale in Neighborhood:** \$[Amount]

The local market has shown [steady growth/resilience/shifting trends] over the past twelve months. Demand for homes in [Neighborhood Name] remains [high/stable] due to [mention a local factor like schools, parks, or proximity to downtown].

While general statistics give a broad overview, every home is unique. Factors such as recent renovations, lot size, and specific street location can significantly impact your property's individual value.

If you are curious about how these market shifts have affected your home's equity, or if you are considering a move in the coming year, I would be happy to provide you with a complimentary, personalized Comparative Market Analysis (CMA).

Thank you for being a valued member of our community. I look forward to serving as your local real estate resource throughout the year.

Sincerely,

[Your Name]  
[Your Title/Company Name]  
[Your Phone Number]  
[Your Email Address]  
[Your Website]