

Dear [Homeowner Name],

With interest rates remaining a major topic in the news, many homeowners in [Neighborhood/City] are asking: "How much is my home actually worth in today's market?"

It is true that higher interest rates have changed the real estate landscape. However, the impact on home values might surprise you. While buyer borrowing power has shifted, low inventory levels in our area continue to support competitive pricing and strong equity growth for many sellers.

If you are wondering how these market shifts affect your specific property, I have prepared a breakdown of recent activity, including:

- Current buyer demand despite interest rate fluctuations.
- Recent sale prices of comparable homes in your immediate area.
- An updated estimate of your home's current market value.

You don't need to be ready to sell to stay informed. Knowing your home's value is a key part of managing your overall financial health.

If you would like a complimentary, no-obligation market analysis of your home, please reply to this email or call me at [Phone Number].

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email/Website]