

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to provide you with an exclusive real estate market update specifically for the [Community Name] retirement community. As the market continues to evolve, staying informed about the value of your home and the activity in your neighborhood is more important than ever.

Current Market Snapshot for [Community Name]:

- **Average Listing Price:** \$[Amount]
- **Average Sale Price:** \$[Amount]
- **Days on Market:** [Number] days
- **Homes Currently Active:** [Number]
- **Homes Sold in the Last 90 Days:** [Number]

What This Means for You:

We are currently seeing [Strong/Steady/Growing] demand for homes in our community. Buyers are specifically looking for the lifestyle, security, and amenities that [Community Name] offers. Because inventory remains [Low/Balanced], well-maintained homes are commanding excellent prices.

Whether you are considering downsizing, relocating to be closer to family, or are simply curious about the current equity in your home, I am here to help. I specialize in senior transitions and understand the unique needs of homeowners in our community.

If you would like a complimentary, no-obligation valuation of your specific property, please feel free to call me at [Your Phone Number] or email me at [Your Email Address].

I look forward to hearing from you and seeing you around the neighborhood.

Sincerely,

[Your Name]

[Your Title/Company Name]

[Your Website]

[Your License Number]