

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

As a specialist in the [Community Name/Area Name] active adult real estate market, I am writing to provide you with an exclusive update on recent property trends and local home values.

The demand for homes in our community remains strong. Whether you are considering downsizing, relocating closer to family, or are simply curious about your current home equity, understanding the local market is the first step. Over the past [Number] months, we have seen [mention brief trend, e.g., steady price increases/low inventory] specifically within the 55+ demographic.

Recent Activity in Your Area:

- Average Sales Price: \$[Amount]
- Average Days on Market: [Number] Days
- Number of Homes Currently for Sale: [Number]

Because every home is unique-especially with the upgrades and custom features found in our neighborhood-a generic online estimate often fails to capture the true value of your property.

I would like to offer you a **Complimentary Market Review** of your home. This is a pressure-free assessment to show you exactly what your property is worth in today's specific market.

If you would like to receive your personalized report, please contact me at [Phone Number] or [Email Address]. I look forward to hearing from you.

Best regards,

[Your Name]

[Your Title/Company]

[Your Phone Number]

[Your Website/Email]